



Privacy Policy

All Services
Wedding, Heirloom, Kidsclip

A copy of this document
must be provided be-
fore work commences

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Heirloom Media Privacy Policy

Your privacy is critically important to us. At Heirloom Media we have a few fundamental principles:

1. We don't ask you for personal information unless we truly need it.
2. We don't share your personal information with anyone except to comply with the law, develop our products, or protect our rights.
3. We don't store personal information on our servers unless required for the on-going operation of our services.

Gathering of Personally-Identifying Information

As a client of Heirloom Media you authorize Heirloom Media to gather personally-identifying information about you and whomever you want included in your production. The amount and type of information that Heirloom Media gathers depends on the nature of the interaction. For example, if, as a client, you choose to have us produce a Memoir Package on your behalf. In every case, Heirloom Media collects such information only insofar as is necessary or appropriate to fulfil the purpose of the client's interaction with Heirloom Media. Heirloom Media does not disclose personally-identifying information other than as described below. Clients can always refuse to supply personally-identifying information, with the caveat that it may prevent them from receiving a production that is of the type and quality that Heirloom Media usually produces. In addition Heirloom Media may refuse to take on a client who does not agree with this Privacy Policy on the grounds that it is not in Heirloom Media's best interests to have productions created that do not conform to our minimum quality threshold

Protection of Certain Personally-Identifying Information

Heirloom Media discloses potentially personally-identifying and personally-identifying information only to those of its employees, contractors and affiliated organizations that (i) need to know that information in order to process it on Heirloom Media's behalf or to provide services available at Heirloom Media's websites, and (ii) that have agreed not to disclose it to others. Some of those employees, contractors and affiliated organizations may be located outside of your home country; by using Heirloom Media, you consent to the transfer of such information to them. Heirloom Media will not rent or sell potentially personally-identifying and personally-identifying information to anyone. Other than to its employees, contractors and affiliated organizations, as described above, Heirloom Media discloses potentially personally-identifying and personally-identifying information only in response to a subpoena, court order or other governmental request, or when Heirloom Media believes in good faith that disclosure is reasonably necessary to protect the property or rights of Heirloom Media, third parties or the public at large. If you are a client of a Heirloom Media and have supplied your email address, Heirloom Media may occasionally send you an email to tell you about new features, solicit your feedback, or just keep you up to date with what's going on with Heirloom Media and our products. If you send us a request (for example via one of our feedback mechanisms), we reserve the right to publish it in order to help us clarify or respond to your request or to help us support other users. Heirloom Media takes all measures reasonably necessary to protect against the unauthorized access, use, alteration or destruction of potentially personally-identifying and personally-identifying information.

Business Transfers

If Heirloom Media, or substantially all of its assets were acquired, or in the unlikely event that Heirloom Media goes out of business or enters bankruptcy, user information would be one of the assets that is transferred or acquired by a third party. You acknowledge that such transfers may occur, and that any acquirer of Heirloom Media may continue to use your personal information as set forth in this policy.

Privacy Policy Changes

Although most changes are likely to be minor, Heirloom Media may change its Privacy Policy from time to time, and in Heirloom Media's sole discretion. Heirloom Media encourages visitors to frequently check this page for any changes to its Privacy Policy. If you have been a client of Heirloom Media you will be alerted, by e-mail, to these changes.

This document is intended only to protect both parties from unforeseen events. Our success is based entirely on trust. It is in our interests, as a company, to treat you with the integrity and respect you deserve; and to *win* your trust. That is why we are committed to doing everything we can to make sure you are satisfied with our work.

Thank you for considering Heirloom Media.

